



# In & Outdoor Banners: Blizzard

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Total Graphic Area:  
800 (w) x 2000 (h) mm

Total Visual Area:  
800 (w) x 2000 (h) mm

## General Art Guidelines

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- CMYK
- Pantone colours.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% output size..
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## This template...

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- Is supplied at 25% of finished size.
- Includes 3mm bleed (shown by red line).
- Overall template size:  
201.5 (w) x 501.5 (h) mm