Artwork Guidelines

If you need help with artwork just let us know we have some ready made templates that
may help. If you are a designer would you like to register with us? We can add your details
to our database for other customers to see.

For best results please supply a ready to run EPS or PDF file and a test print to our specification.

In general , artwork at half output size @ 300dpi any scale or proportion to this is fine.

We do not advise you supply any file that will output below 150dpi at full size as you then risk a
 pixilated image when your file is printed. Having said that we know it's not always possible and
some images are amazingly tolerant. This may be a good time to order a sample test print with
express delivery.

All image files supplied to us must be CMYK.

Our rip station adds bleed, crops marks and cut marks **you do not need to!** In fact if you do
our image processors will automatically see this as extra image, and so it can slow
the production times.
We may need to ask you to amend your file and resend.

It is very important to:'convert all text to curves' or 'create outlines' before you save to EPS
or export to PDF.

Colour
Please note our equipment as most printers is colour matched as best possible to reproduce
pantone colours with a reasonably high degree of accuracy, where files contain colour mixes
or spot colours you are obliged to advise us, regardless we recommend ordering a test
proof with a next day delivery and this should be checked before production proceeds.

Note: because of time and budget constraint this step can be omitted but this is your risk,

we are here to help so please Call **01256 768178.**