









The new Link<sup>2</sup> roller banner is the World's first true light-weight affordable linking banner stand. The Link<sup>2</sup> allows for unlimited banners to be seamlessly joined together creating professional, promotional and exhibition backdrops. Also, each Link<sup>2</sup> banner stand has interchangeable graphic capabilities,

so for the first time you can now easily change graphics yourself, meaning that you can use Link<sup>2</sup> hardware indefinitely. Other advantages include a patented tension system that aids graphic alignment on uneven floors, integrated LED lighting and a flexible panel option making it ideal for shell schemes.

### THE UNIQUE ROLLER BANNER THAT PROVIDES ULTIMATE FLEXIBLITY



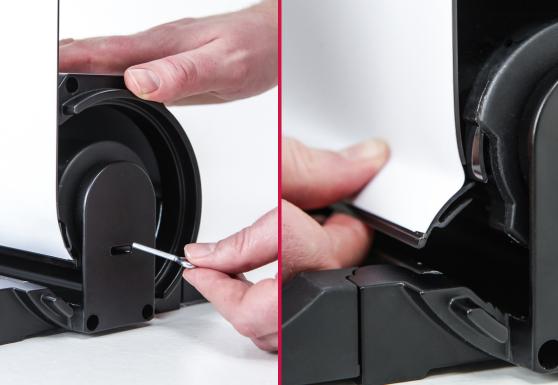
## PROBLEM SOLVED

The Link<sup>2</sup> roller banner has been designed and engineered to create near instantaneous backdrops and exhibition stands with the minimum of fuss. Many of us have experienced displays that have either been difficult, overly complicated or time-consuming to erect only to discover that the graphics do not align correctly or have become damaged. Whilst having the benefits of traditional roller banners, such as cost, ease of use and portability, the Link<sup>2</sup> also addresses many of the issues that have traditionally plagued portable exhibition equipment. For example, any number of Link<sup>2</sup> can be joined together to create quick, professional and seamless exhibition displays with no visible gaps. This process is made even easier using the patented levelling system because graphics will always align on difficult and uneven surfaces. If more flexibility is needed then using a flexi-link panel, allows unique and bespoke configurations to be created. Finally, graphics never need to be handled and are always protected when not in use reducing the potential for damage.

### THE SIMPLE WAY TO ALIGN GRAPHICS











- To stop a graphic from retracting insert a locking pin into the base of the Link<sup>2</sup>.
- 2. Unhook the finishing bar from the roller mechanism and then carefully remove the complete graphic and store accordingly.

#### 3. Hook the replacement graphic to the Link<sup>2</sup> top cap. Pull the graphic down and hook on to the roller banner mechanism.

4. Remove the locking pin and then unhook the graphic from the top cap so that the graphic can retract into its base.

## MAKE A CHANGE

When replacement graphics are required for traditional roller banners, a customer is usually faced with two options. A banner can either be returned to the supplier for a new graphic to be applied or simply "thrown away" and a new one purchased. Each can be time consuming, costly or just not good for our environment. Link<sup>2</sup> banners provide a fresh new approach. You simply keep Link<sup>2</sup> hardware indefinitely and change the graphics as many times as you like. Just order a replacement graphic and attach it to the mechanism using our "easy-change" process. The older graphic can be stored for future use if needed.

# REPLACING GRAPHICS HAS NEVER BEEN SO EASY